

TIMBER-ONLINE

[www.timber-online.net](http://www.timber-online.net) –  
the english counterpart to  
[holzkurier.com](http://holzkurier.com)

**Timber-online** is the international expert portal for timber reporting. It provides daily information regarding global market trends in the forestry and timber industry, innovations in the sawmill and timber industry, timber trade, panel industry, timber construction, forestry, floor/window producers as well as the biomass branch.



We reach over

**4,3 million**

readers per year\*



Daily news on timber-online with

over **10.000** articles



Reach per month:

**55,600**



Ad impressions per month:

**48,000**

\*through newsletter subscribers, video views, readers of the print issue and page impressions of [holzkurier.com](http://holzkurier.com) and [timber-online.net](http://timber-online.net)

## Advertising formats



### 1 Billboard banner

970x250 px (desktop),  
320x100 px (mobile)

visibility:

desktop, tablet, smartphone

€390 (per week)



### 2 Leaderboard banner

728x90 px (desktop),  
320x100 px (mobile)

visibility:

desktop, tablet, smartphone

€280 (per week)



### 3 Skyscraper

160x600 px

visibility: desktop

€280 (per week)



### 4 Newsletter text display

incl. link to related article on [timber-online.net](http://timber-online.net)

€290 (one-time)

Newsletter image banner

570x140 px incl. link to a desired domain

€290 (one-time)



Our newsletter is sent **twice a week** to around 1200 recipients

Average email open  
rate: **around 40%**



Over **21,300**  
**connections** on LinkedIn  
incl. [timber-online](http://timber-online.net), [holzkurier.com](http://holzkurier.com) as  
well as „Gerd Ebner“ (editor-in-chief)

**timber-online.net**

All prices excl. 20% value added tax.



**Contact**

| Media Sales

**Verena Maria Kern**

[v.kern@holzkurier.com](mailto:v.kern@holzkurier.com)

+43 (0)1/98 177-142

**Gabriele Prammer**

[g.prammer@holzkurier.com](mailto:g.prammer@holzkurier.com)

+43 (0)1/98 177-146

File size info & possible formats:  
static online banner: .jpg or .png  
– 150 KB (max.), animated online  
banner: .html 5 – 150 KB (max.)  
or .gif – 800 KB (max.)

Always be informed about the wood market and market trends without delay. Benefit from the results of research by twelve journalists. Other formats and prices for translations on request. For further questions please contact the media sales team.